

20th Edition of FKCCI EXPORT EXCELLENCE AWARDS – 2025
Financial Year 2024-25

GUIDELINES

I. AIMS AND OBJECTIVES:

Export Excellence Awards is one of the flagship events of FKCCI conducted annually wherein exporters of Karnataka in various categories at both State and District level are recognized for outstanding export performance by felicitating and awarding them.

II. CATEGORY AND NUMBER OF AWARDS:

Sl. No	Category	Criteria	No. of Awards
1	Star Exporter Award Best Exporter in Manufacturing, Merchant and Services (Incl. Software) categories	The following performance criteria during 2024-25 will be considered ➤ Total turnover should be above 500 crores ➤ Products/Services exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings Please refer “Eligibility & Selection criteria for Awards”	1
2	Best Manufacturer Export Award Micro, Small, Medium Categories (Gold & Silver awards to each category)	The following performance criteria during 2024-25 will be considered. ➤ FOB Value of export ➤ Products/ services exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings Please refer “Eligibility & Selection criteria for Awards”	6 Micro-2 Small-2 Medium-2
3	Best Merchant Exporter Award Small and medium Categories (Gold & Silver awards to each category)	The following performance criteria during 2024-25 will be considered. ➤ FOB value of exports ➤ Products/services exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings Please refer “Eligibility & Selection criteria for Awards”	4 Small-2 Medium-2

4(A)	Best Services Exporter Award (Excluding software) Micro, Small, Medium categories (Gold & Silver awards to each category)	The following performance criteria during 2024-25 will be considered <ul style="list-style-type: none"> ➤ Value of Export ➤ Type of services exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings Please refer “Eligibility & Selection criteria for Awards”	6 Micro-2 Small-2 Medium-2
4(B)	Best Software Exporter Award Micro, Small, Medium (Gold & Silver awards to each category)	The following performance criteria during 2024-25 will be considered <ul style="list-style-type: none"> ➤ Value of Export ➤ Type of services exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings Please refer “Eligibility & Selection criteria for Awards”	6 Micro-2 Small-2 Medium-2
5	Best District Exporter (Zone wise awards)	For the Best Export Performance during 2024-25 of district-based exporter of the State (excluding Bangalore Rural & Urban Districts). The FOB value of exports during 2024-25 and other details to be provided. Please refer “Eligibility & Selection criteria for Awards”	16

	Special Awards Category		
6(A)	Best Exporter Award in Special category	<p>For the Best Export Performance during 2024-2025 of any Manufacturer/ Merchant/ Service / NGO Exporter from Karnataka for noteworthy value addition/ innovation/ technology up-gradation in their exports to developed country</p> <p>The following performance criteria during 2024-25 will be considered.</p> <ul style="list-style-type: none"> ➤ FOB value of exports ➤ Products/services/ exported ➤ Countries exported to ➤ Growth over the previous year ➤ NFE earnings ➤ A brief note or write – up for noteworthy value addition/innovation / Technology up-gradation to substantiate. <p>Please refer “Eligibility & Selection criteria for Awards”</p>	1
6(B)	Best Debut Exporter Award	<p>The best export performance during 2024-2025 of any Manufacturer / Merchant / Service establishment, which has been incorporated after 1.4.2024. (MSME only)</p> <p>Please refer “Eligibility & Selection criteria for Awards”</p>	1
6(C)	Best Startup Exporter Award	<p>For the Best Startup Exporter Award DIPP (Department of Industrial Policy & Promotion) Certificate is mandatory</p>	1
6(D)	NMPA Best Exporter Award	<p>Based on the shipments effected through the New Mangalore Port Authority during 2024-2025</p> <p>Note: Endorsement letter from NMPA is mandatory</p> <p>Please refer “Eligibility & Selection criteria for Awards”</p>	1

6(E)	Special Award for the best export facilitation organization (Both State and Central Govt. Departments)	For excellence export-related promotional services rendered by an export facilitation organization during 2024-2025. (This award is selected by the ratings given by the Exporters)	1
6(F)	Special Award for the best export related Financial Institution (Both State & Central Govt. Departments and Private)	For excellent export-related financial services rendered by a financial institution to exporters of Karnataka during 2024-2025 (for application refer to Annexure) Please refer “Eligibility & Selection criteria for Awards”	1
7	Best Exporter Award of the year (Women Entrepreneur)	Highest Export performed by Women Entrepreneurs either individual or should have more than 51% of the shares in the company (furnish details)	1
	Total		46

III. ELIGIBILITY & SELECTION CRITERIA FOR AWARDS

1. The establishment and enterprise exporters must be located in Karnataka.
2. Only those who are registered with UDYAM
3. An entrepreneur who has received the FKCCI Export Excellence Awards for the last 3 consecutive years, will not be eligible to receive the awards this year (in order to facilitate/to give opportunity to the other entrepreneurs).
4. Eight Zone wise Districts:
 - Bagalkot, Belagavi, Uttara Kannada
 - Gulbarga, Bidar, Bijapur
 - Raichur, Koppal, Yadgir
 - Dharwad, Haveri, Gadag
 - Shivamogga, Ballari, Davanagere, Chitradurga
 - Mandya, Mysuru, Chamarajanagar, Hassan
 - Dakshina Kannada, Udupi, Kodagu, Chikkamagaluru
 - Bengaluru Rural, Ramanagara, Chickballapur, Tumakuru, Kolar

Sl.No.	Enterprise	The investment in Plant and Machinery or Equipment	Annual Turnover
1	Micro	Does not exceed Rs. 2.5 Cr	Does not exceed Rs. 10 Cr
2	Small	Does not exceed Rs. 25 Cr	Does not exceed Rs. 100 Cr
3	Medium	Does not exceed Rs. 125 Cr	Does not exceed Rs. 500 Cr

- **Micro enterprise:** where the investment in Plant and Machinery or Equipment does not exceed Rs. 2.5 crore and turnover does not exceed Rs.10 crore.
- **Small enterprise:** where the investment in Plant and Machinery or Equipment does not exceed Rs. 25 crore and turnover does not exceed Rs.100 crores.
- **Medium enterprise:** where the investment in Plant and Machinery or Equipment does not exceed Rs. 125 crore and turnover does not exceed Rs. 500 crore.

Ref: Ministry of MSME, New Notification dated 21st March 2025

5. For the **Star Exporter Awards**, the FOB value of exports should be **above Rs. 500 crores or whoever gets highest turnover.**
6. For Best District Exporter Awards category there is no minimum export turnover criteria whoever gets highest turnover.
7. For Debut and Startup Exporter Awards under the Special Award Category, there is no minimum export turnover criterion.
8. An exporter shall be eligible for only one award. If any exporter applies for awards in more than one category, the selection committee will decide the category for the award consideration, which shall be final and binding on the exporter. Also, if an application is received for the inappropriate category, the selection committee will decide the correct category for consideration of the award.
9. Interested exporters are requested to fill in the application format and submit it to FKCCI by **31st May 2025**. For all categories a separate testimonial to be submitted duly attested by the **Chartered Accountant**.
10. The decisions of the Selection Committee, which comprises of trade experts in the selection of the export awardees in the various categories, are final and binding.
11. Special Awards will be presented to the best export facilitation organization and financial institution based in Karnataka or central Government for their yeoman services rendered in the interest of export promotion rendered to exporters. FKCCI will design the criteria for the selection of these awards.
12. **If the Director / Managing Director / Proprietor / Proprietrix of any organization is a member of the Managing Committee of Federation of Karnataka Chambers of Commerce & Industry- Bangalore for the year 2024-2025, he/she is not eligible to apply for FKCCI Export Excellence Awards.**

13. The Application Should be accompanied by the following documents

- A. Udyam Registration Certificate
- B. The Merchant exporter may submit GST registration OR Shops Establishment Certificate OR APMC Certificate as a proof of business
- C. Copies of the Last 3 years audited Balance sheet & Profit & Loss.
- D. EPFO/ESI Returns for justifying employment details
- E. Any other certificates/customer feedback
- F. Award certificate copies if any

G. Also, provide the Chartered Accountant certificate for the following details

Particular	2022-23 (in Crores)	2023-24 (in Crores)	2024-25 (in Crores)
Total Turnover			
Export FOB Value			

Abbreviations

FOB: Free on Board or Freight on Board

NFE: Net Foreign Exchange

KVIB: Khadi and Village Industries Board

KVIC: Khadi and Village Industries Commission

NMPA: New Mangalore Port Authority

MSME: Micro, Small & Medium Enterprises

BRC: Bank Realization Certificate

GST: Goods and Services Tax

APMC: Agricultural Produce Market Committee

ISO: International Organization for Standardization

IP: Intellectual Property

EPFO: Employees' Provident Fund Organisation

ESI: Employees' State Insurance

CIF: Customer Information File